

Camp Sweet Life Adventures Meeting Minutes

CAMP SWEET LIFE BOARD MEETING MINUTES	DATE: Thursday, June 21, 2012	SUBMITTED BY: Robin Jordan
PRESENT: Rob Larson, René Maes, Karen Snay, Valerie Koch, Vickie Parsons, Robin Jordan, Melissa Lembke, Mary Powers		
**Guest – Karen VanHough (Wells Special Ed/PS Teacher; Type 1 for 33 yrs) Rob invited as Karen has an interest in helping camp.		

TOPIC	DISCUSSION	ACTION/RESPONSIBILITY
Meeting date	We will continue to hold monthly meetings on the third Thursday of the month.	<ul style="list-style-type: none"> • Next meeting: Thursday, 7/19/12 @ Boy Scout Office • August meeting: 8/2/12
Camp Budget Review/Updates	<ul style="list-style-type: none"> • 12 hr nursing shifts (\$50/shift) • Increase lifeguards from 2 to 6 (\$800) • Dietary manager and activities director – \$600 plus \$100 gas card • Rene discussed the option of purchasing bulk gas cards to obtain a 4% discount which would be given back to Camp. He will obtain further information on this option. 	<ul style="list-style-type: none"> • Robin will update budget and send update via email. • Rene will obtain info on the 4% back gas cards.
Camp Staffing	<ul style="list-style-type: none"> • Currently have lead on 8 or 9 counselors; but needing 20. Counselors must be at least 16 years old. • Angie McCarthy (JDRF) will be sending out information for a push for counselors. • Confirmed 6 to 7 nurses; needing a total of 12. • Parents have been inquiring about volunteering at camp; we may need assistance with registration. All other areas staffed up. It is more important for parents of newly diagnosed to be at the parent sessions, networking with other parents. • Bob and Becky Weiss have indicated interest in volunteering at camp. 	<ul style="list-style-type: none"> • Follow-up on staffing at next meeting.
Parent Session Update	<ul style="list-style-type: none"> • Melissa and Val presented update on parent session – going with Wellness Theme. • 3 ½ hour time frame <ol style="list-style-type: none"> 1. Mary Taylor and 2 other colleagues – exercise and diet related topics. (1 hour) 2. JDRF to discuss school issues; including School Packet handouts. Mary Powers possible back up. (1/2 hour) 3. Per request from past parents at camp, they would like more networking, making connections with other parents. (1 ½ hours) 	<ul style="list-style-type: none"> • Val will make changes to organization chart to present at next meeting.
Fundraising Update	<ul style="list-style-type: none"> • Rene, Bob Weiss and Robin met 6/21/12. Recommended personal invitations to possible donors (Kitchenmasters, Rick Kimbrough, etc.) Invite to day 2 of camp – 2 separate sessions (lunch or dinner). This should be coordinated with a fun activity so they are able to see the “kids in action”. Lunch liason would be Melissa & Rob; Dinner liason would be Val & Rob. • Discussed “Cabin Naming” option. 	<ul style="list-style-type: none"> • Personal invite via phone to possible donors –Rob/Rene • Robin will create flyer regarding “cabin” purchases having a cabin named in honor of....
Strategic Plan	<ul style="list-style-type: none"> • Rene provided draft strategic plan for review. 	<ul style="list-style-type: none"> • Discuss at next meeting.
Marketing	<ul style="list-style-type: none"> • Pursue items to sell at camp at a camp store (bracelets, t-shirts, water bottles, etc.) 	<ul style="list-style-type: none"> • Robin and Vickie to seek

	<ul style="list-style-type: none">• Rob donating \$1,500 to get camp store up and running. Thank you, Rob!!	items for purchase
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